



Dalata Hotel Group opens first hotel in Brighton

Maldron Hotel Brighton opens its doors along city's iconic waterfront

July 18th: Dalata Hotel Group Plc, ("Dalata" or "the Group"), the largest hotel operator in Ireland, with a growing presence in the United Kingdom and continental Europe, has created 65 new jobs with the opening of a 226-guestroom hotel on Brighton's iconic waterfront.

The 4-star Maldron Hotel Brighton is Dalata Hotel Group's first hotel on the south coast, providing an epic basecamp for guests, perfectly located just a three-minute walk from Brighton Centre, a 13-minute walk from the train station and just 25 minutes from Gatwick airport by car.

With stylish and exceptionally comfortable guestrooms including executive rooms, a bar, restaurant, onsite gym and 5 meeting rooms, the new hotel is the Dalata Group's 56th hotel and is one of four new hotels opening this year across the UK, further expanding Dalata's portfolio.

The new hotel features the brand's popular Grain & Grill restaurant, which serves a carefully chosen selection of favourite dishes, and a Red Bean Roastery coffee dock serving quality barista prepared coffee.

The hotel, developed by the Topland Group, and built by Cfield Construction, has obtained a sustainability certification that places it in the top 10% of new non-domestic buildings in the UK for best practice when it comes to its environmental performance, with a BREEAM Excellent rating.

Maldron Hotel Brighton General Manager, John Devine said the hotel and its location will act as the perfect basecamp for guests, allowing them to enjoy all that Brighton has to offer.

He said: *"We are proud to be opening a new Maldron Hotel in this great city in the heart of Sussex.*

"With a dedicated meeting and events floor encompassing five meeting rooms equipped with Clevertouch technology, and with the hotel being located just 25 minutes from Gatwick Airport, we are an excellent choice for business and for corporate guests."

"Brighton has always been a magnet for visitors seeking fun and fresh sea air and the new Maldron Hotel Brighton has all of the city's best attractions right on its doorstep.

"At Maldron Hotels we say unforgettable experiences start here. We are thrilled with our new hotel and are confident our guests will love it too.

Dalata Hotel Group CEO, Dermot Crowley said:

“We are excited to open Maldron Hotel Brighton, our first Dalata hotel in the city.

As a prime tourist destination with a vibrant cultural scene that attracts millions of visitors annually, Brighton is an ideal location for Dalata.

The city is also experiencing growing business demand and is recognised nationally and internationally as a leading conference centre, supported by its close proximity to London.

I want to express my gratitude to our development partners and our local team for their hard work behind the scenes in preparing the hotel to welcome guests for the summer months.

The opening of Maldron Hotel Brighton underlines Dalata’s commitment to our UK expansion strategy, which will continue with the launch of another new hotel in the Shoreditch area of London in August.”

The newly opened hotel has a contemporary ground floor lobby with convenient self-check-in pods, a spacious dining and bar area and a well-equipped fitness suite.

Maldron Hotel Brighton also boasts comfortable and stylish rooms, including deluxe double bedrooms, deluxe single rooms, executive king rooms and accessible rooms, all complete with rainfall showers, modern wooden floors, air-conditioning and USBC charge points.

As part of the company’s ambitious UK growth strategy, Dalata Hotel Group is set to open another new hotel in the prime location of Shoreditch in South Central London. This comes after the opening of Maldron Hotel Liverpool and Maldron Hotel Cathedral Quarter in Manchester within the past two months.

For more information and to book your next stay in Brighton, visit maldronhotels.com/brighton

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Media Enquiries

Lara Sexton

Jago

Email: lara@jagocommunications.com

Tel: +353 87 175 5714

Fiona Hanna

Jago

Email: fiona@jagocommunications.com

Tel: +44 7765 199867

About Maldron Hotels

Founded in Ireland and operating since 2008, Maldron Hotels brand consists of quality 4 Star and 3 Star Hotels in Ireland and the UK.

There are 25 Maldron Hotels across the Ireland and UK, and you’ll find the hotels situated in prime locations, providing rest and relaxation that’s always close to the action.

Whether it's a romantic escape, business trip or a family break, you can stay at a Maldron Hotel for the perfect combination of outstanding facilities, and efficient, always friendly service. Maldron is all about providing a fun, relaxed time for all who arrive through the doors.

Maldron Hotels are a principal brand of The Dalata Hotel Group, with all personnel going through the Dalata Academy training programme.

For further information visit: <https://www.maldronhotels.com/> or follow us @maldronhotels

About Dalata Hotel Group

Dalata Hotel Group plc is a leading hotel operator backed by €1.7bn in freehold and long leasehold assets in Ireland, the UK & Continental Europe. Established in 2007, Dalata has become Ireland's largest hotel operator with an ambitious growth strategy to expand its portfolio further in excellent locations in select, large cities in the UK and Continental Europe. The Group's portfolio comprises 56 primarily four-star hotels operating through its two main brands, Clayton and Maldron Hotels, with 12,094 rooms and a pipeline of 871 rooms. For the year ended 31 December 2023, Dalata reported revenue of €607.7 million, basic earnings per share of 40.4 cent and Free Cashflow per Share of 59.7 cent. Dalata is listed on the Main Market of Euronext Dublin (DHG) and the London Stock Exchange (DAL). For further information visit: www.dalatahotelgroup.com